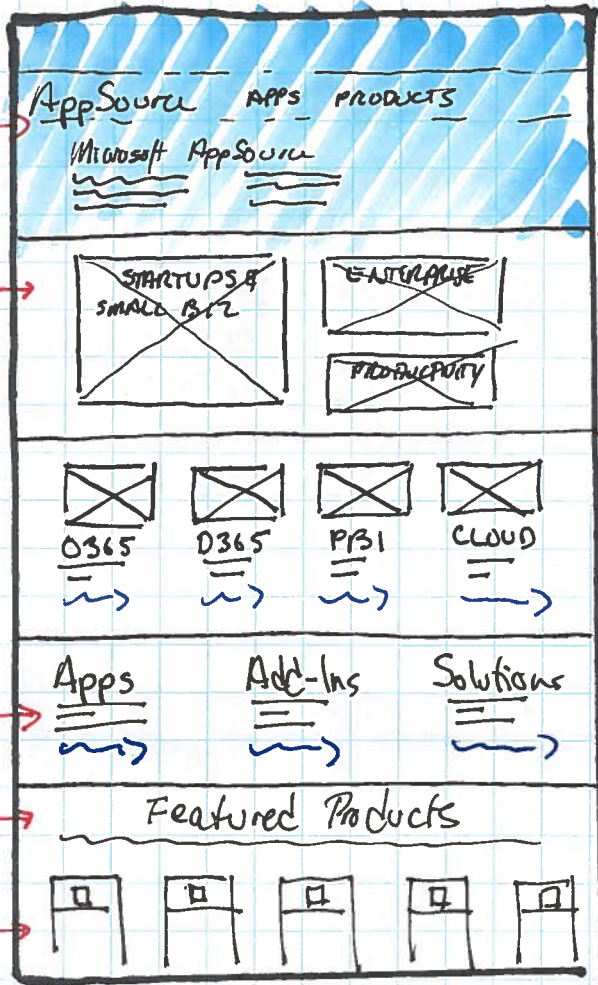


A



typographic intro with rampant header

multi hero needs photos

content rich block

tree header

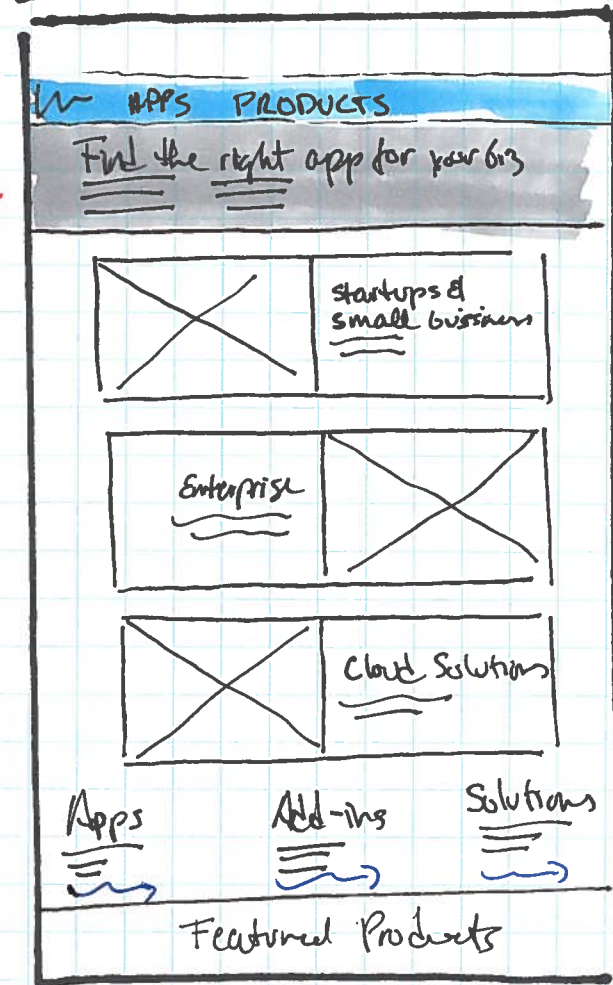
carousel

* requires landing *

SCENARIO / PERSONAS (3)
• startup .???
• enterprise .???

top product families (up to 4)

B

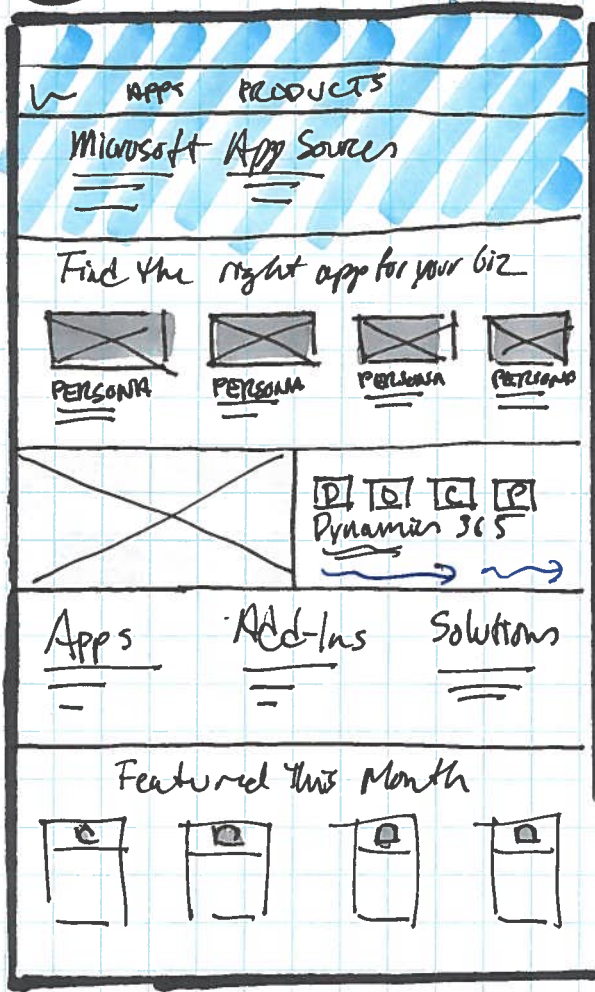


feature group

(requires photography but pages optional)

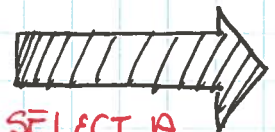
APP SOURCE HOME 2.0: SCENARIO / PERSONA FOCUS

C

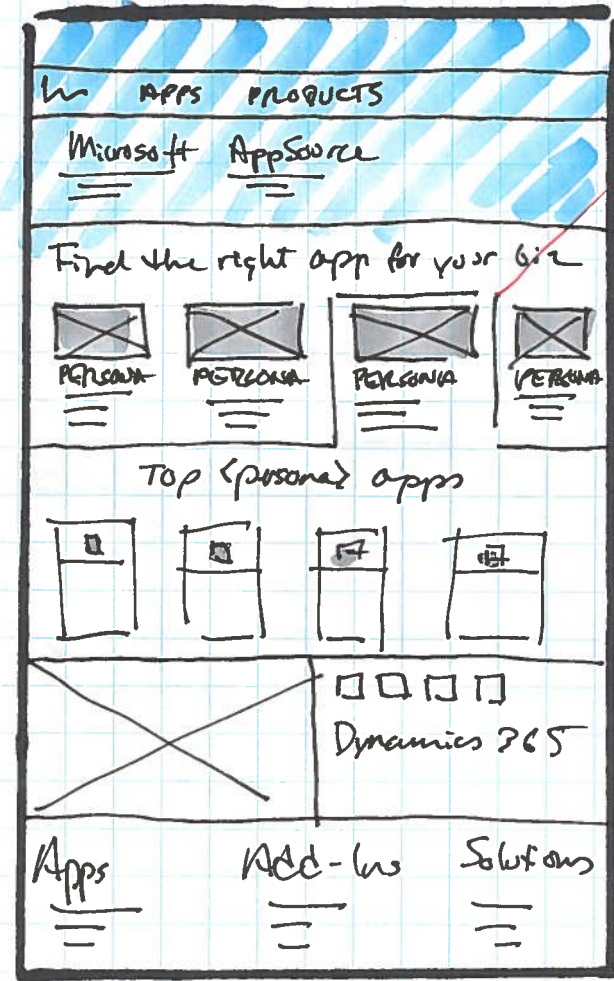


content placement:
3-4 personas

multi feature:
product families



SELECT A PERSONA BLOCK



selecting again closes drawer?

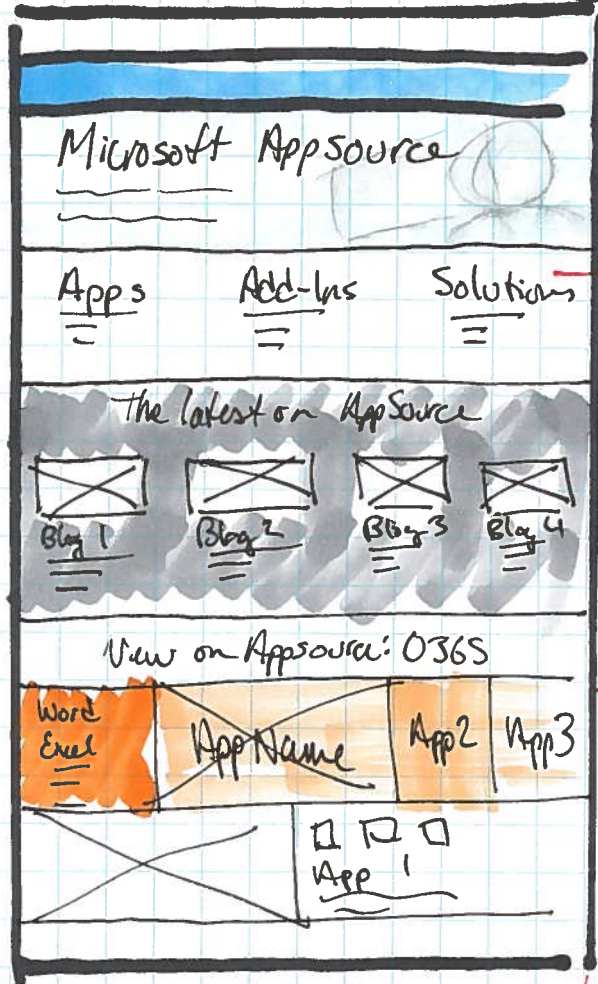
Selecting one content block expands a drawer with featured apps

ALL OTHER CONTENT DISPLACES DOWN

APPSOURCE HOME 2.0:

SCENARIO / PERSONA FOCUS

STORY FOCUS (D)

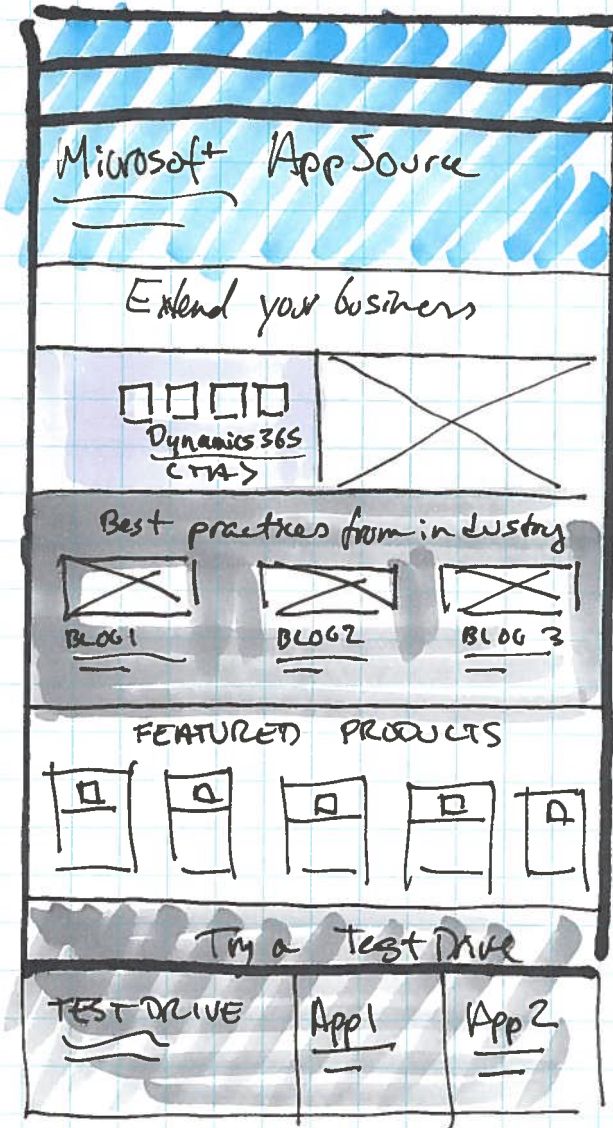


CONTENT RICH BLOCK

Single Product Line Dep Trains (O365 or D365)

CURATED APPS

PRODUCT FOCUS (E)

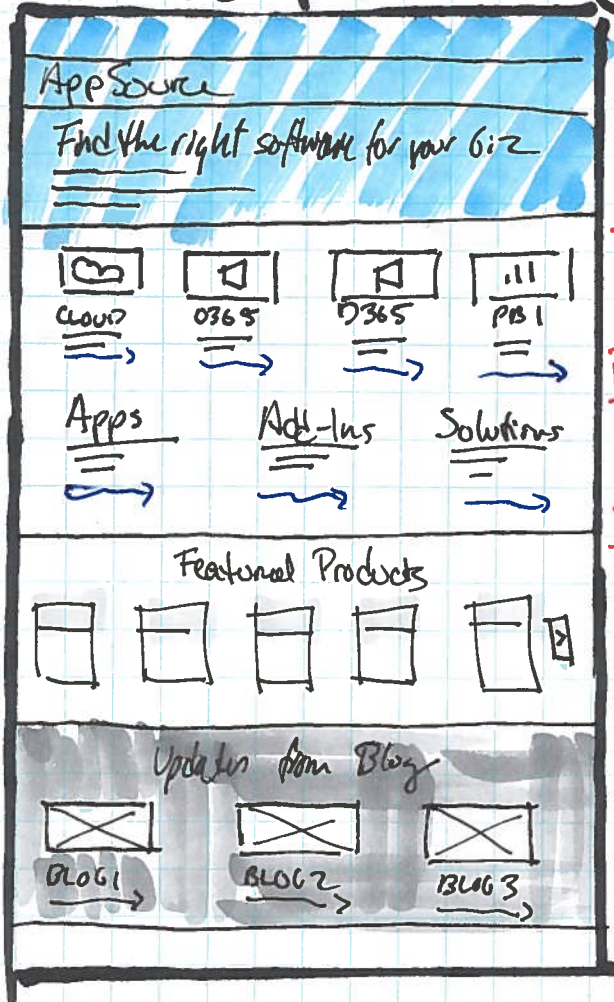


PRODUCT LINES
• O365
• D365
• PBI
• CLOUD

App Creation (Use Carousel Flipper)

APP SOURCE HOME PAGE 2.0

SIMPLE PURT + (F)



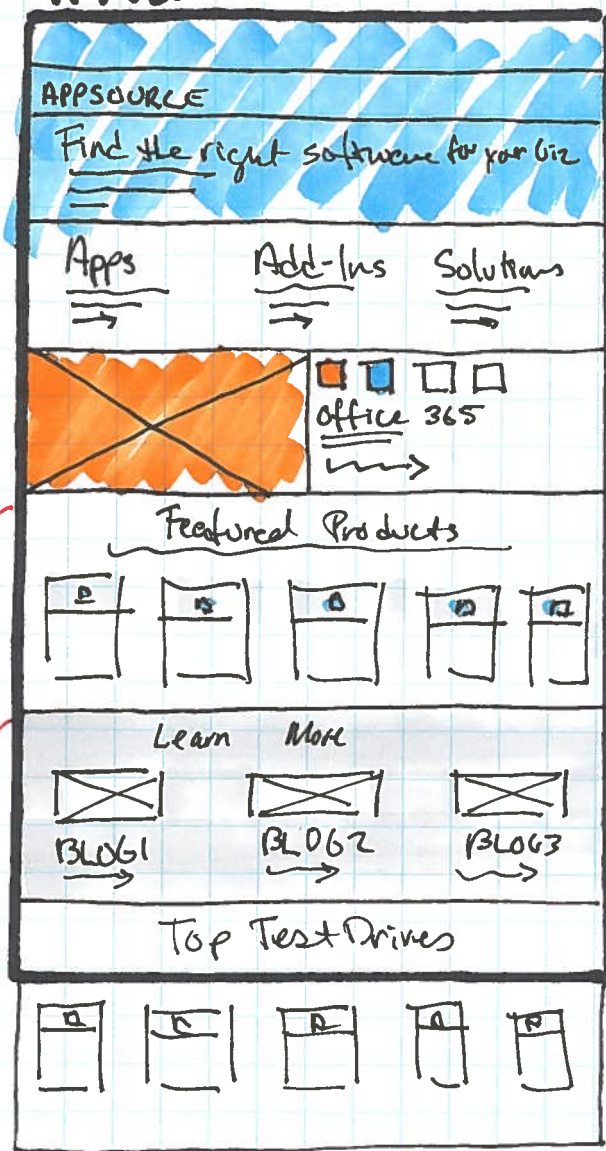
product families
ALL + Duplax?
SW types

Carousel of ~12 apps
CURATED

BLOG CONTENT

Within of these explorations highlight specific apps beyond standard tiles. Net same # of focused apps.

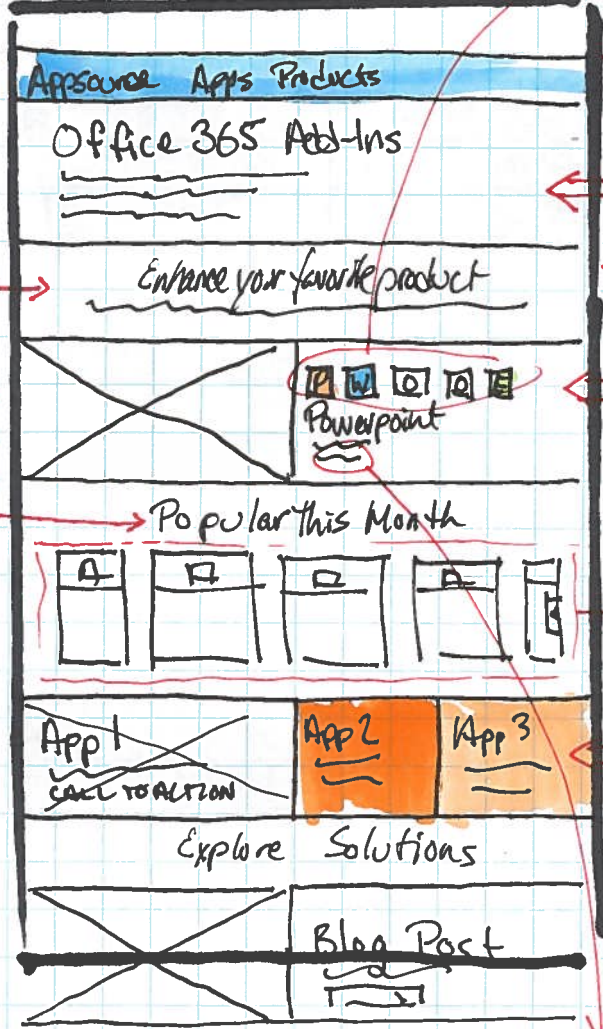
HYBRID (G)



multi-feature
• O365
• D365
• PBI
• Cloud

APP SOURCE HOME PAGE 2.0

STORY FOCUS



"Flippers" for each product

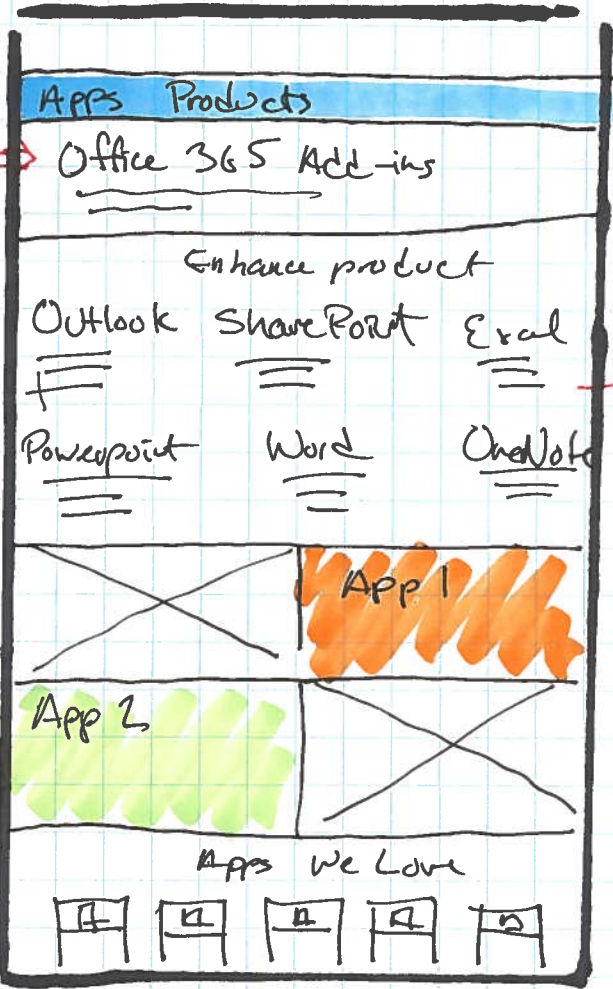
TYPOGRAPHIC HDR

M-MULTI-FEATURE C-CAROUSEL

MULTI CAROUSEL

MOSAIC PATTERNS &

CTA deep links to Search



content placement - not canvas

CONTENT RICH BLOCK

SUBPRODUCT FOCUS

transparent header + typographic



APP FOCUS

PRODUCT LANDING
App Source

